

**“Mae’r cyfrifoldeb am ein dyfodol yn
ein dwylo ni”**

*“The responsibility for our future lies
largely in our own hands”*



O Lle? Ac yn Lle?

From where? and where?







O Lle? Ac yn Lle? *From Where? And Where?*

2006: Cymunedau'n Gyntaf Bowydd a Rhiw yn weithredol

Communities First programme in the area

2007: Sefydlu Antur Stiniog

Establish Antur Stiniog

2008: Sefydlu Cwmni Bro Ffestiniog – Menter cymunedol i rhedeg Cymunedau 1af - annibynol o'r awdurdod lleol ond yn gweithio mewn partneriaeth hafal.

Establish Cwmni Bro Ffestiniog independent from local authority to manage communities First.

2011: Agor Pengwern Cymunedol

Pengwern Cymunedol opens.

2012: Sefydlu Dref Werdd fel Menter Cymdeithasol / Cynllun Adfywio Blaenau Ymlaen

Dref Werdd established as a social enterprise / Blaenau Ymlaen – Town Regeneration.

2012: Tynnu Cymunedau 1af o'r ardal

Communities First 1st withdraws from the area.

2012- 2017: Twf mewn hyder, ysbryd o fentro a busnesau cymunedol yr ardal

Growth confidence, and a spirit of social enterprise in the area.

So Much More Than Mountain bike trails.....Enjoyment, Experience, Training and Work.

In 2007 Antur Stiniog was established as a Social Enterprise with the support of over 2,000 local residents. The ambition was to develop “community tourism” for the benefit of the local residents and economy.

September 2007:

1 self-employed part-time worker

1 part-time Communities First Development Officer

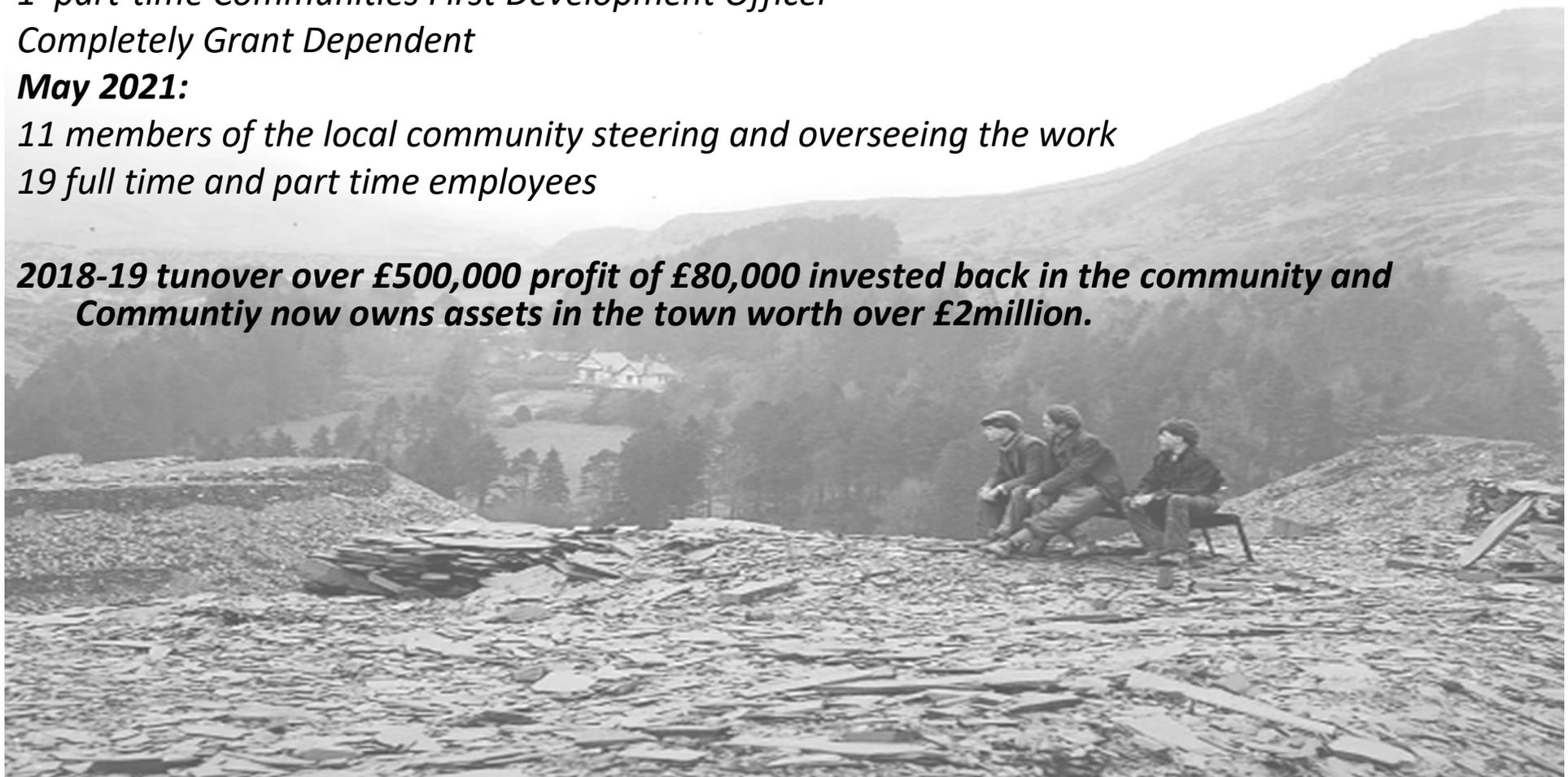
Completely Grant Dependent

May 2021:

11 members of the local community steering and overseeing the work

19 full time and part time employees

2018-19 turnover over £500,000 profit of £80,000 invested back in the community and Community now owns assets in the town worth over £2million.



Llechwedd Downhill Biking Trails



- Sustainable 'tourism' – ERDF and Visit Wales
- A capable, local workforce, dedicated to setting up the scheme.
- Creates a revenue for development work and re-investment
- Additional development opportunities?
- A catalyst for the 'adventure and activity tourism' revolution – good or bad?
- Good understanding with Gwynedd Council and Welsh Government
- Lessons learnt?



“Raise the ambition and confidence of the residents of the Ffestiniog Area by successfully opening a community owned asset in the heart of the town.”

- March 1st 2014
- CIF Loan £215,000
- Community Asset
- Confidence
- Ambition
- Community Enterprise
- Promote the Area
- Training
- Produce Goods
- Co-operation
- Social Enterprise
- 150 employees
- £1.5mil in wages.



GWAHODDIAD
INVITATION

CWMNI BRO FFESTINIOG

02 / 02 / 2018
09.45 - 15.30

Cell B
Sgwar Y Parc
Blaenau Ffestiniog
LL41 3AD

**I ARCHEBU LLE:
TO BOOK A PLACE:**

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07799 353588

GWIREDDU GWELEDIGAETH

'I raddau helaeth mae'r cyfrifoldeb am ein dyfodol yn ein dwylo ni'

Gwahoddiad i glywed, rhannu a chyfrannu at weledigaeth i greu dyfodol amgylcheddol, economaidd, addysgol a chymdeithasol yn codi o'r gorau yn ein traddodiad diwylliannol.

Rydym wedi dechrau arloesi, 'rwan mae angen gweithredu'n uchelgeisiol. Bydd llwyddiant ym Mro Ffestiniog yn fodel ar gyfer datblygiad cymunedau ar hyd a lled y wlad.

Cysylltwch â ni i archebu lle neu i ddarganfod mwy.

VISION TO REALITY

'The responsibility for our future lies largely in our own hands'

An invitation to hear, share, and contribute to a vision to create an environmental, economic, social, cultural and educational future based on the best in our cultural heritage.

We have started to pioneer a way and now we must act ambitiously. Success in Bro Ffestiniog will provide a model for community development across the country.

Contact us to book a place or to find out more.



Ymlaen...

Core funding £60,000 from Welsh Government 2019-2021 to pilot model of community and economic development.....



Promoting cooperation between community enterprises, the private and the public sector.....

Between 2019-2021 we worked as a community to secure over £1million in public and private investment in the area, safeguarded or secured over 150 careers creating a further 20. No jobs were lost within the enterprises during the pandemic, 10 more were created along with 2 new social enterprises. 47 new placements for young people in our 'Blaentroed' scheme created during May 2021.....



LLECHI | GLO | CEFN GWLAD



SLATE | COAL | COUNTRYSIDE



Cyd Fentro Cymunedol

‘Towns must move from being about, consumption, transaction and wealth extraction to being about human interaction, relationships and generative forms of ownership. They should be the face of a good society and wellbeing economy’

- Community led economic development
- Community networks throughout Wales
- Small private enterprises and social businesses.
- From dependence to independence.
- What is the role of community, local authority and Government?
- Is it a level playing field re. Economic Investment? Tourism? Energy?
- Education?
- Are we brave enough?



Learn form our past and present and co-create a better future?

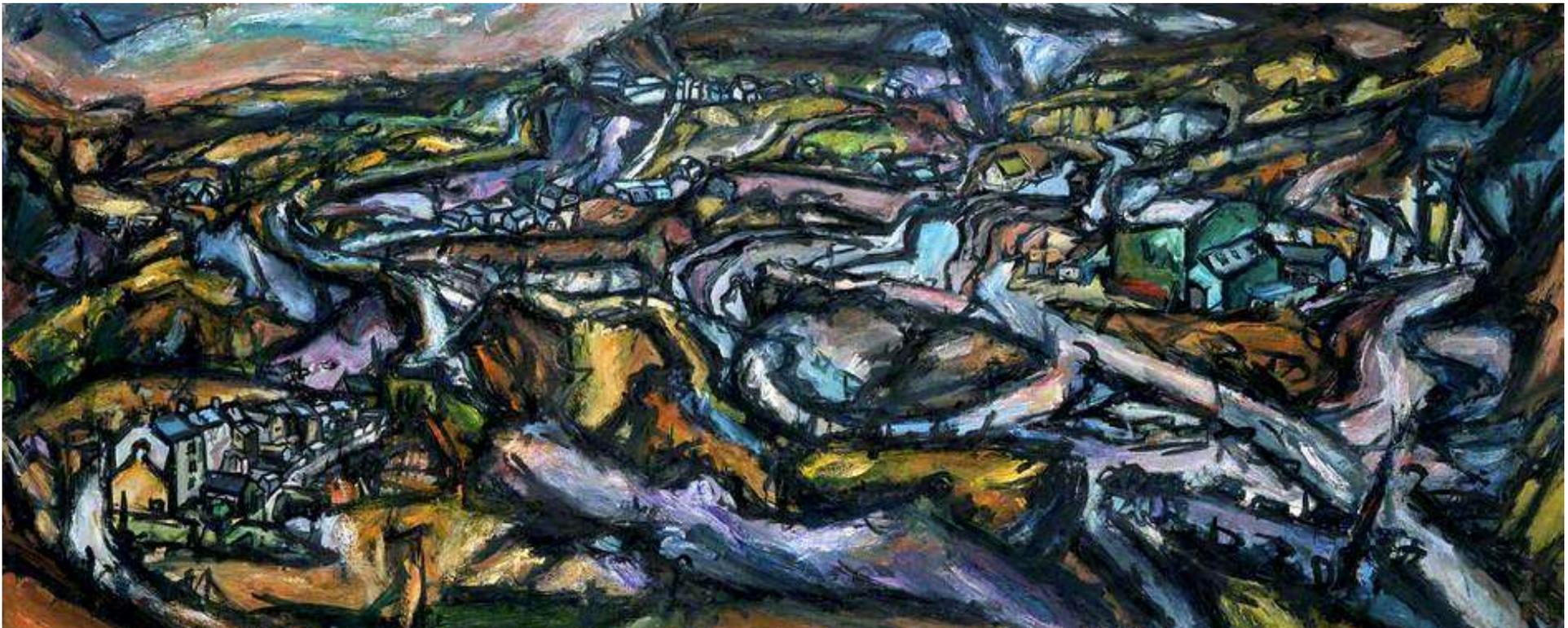


**Community Research with Manchester University Business School,
Aberystwyth University, Cyngor Gwynedd and Arloesi Gwynedd Wledig.**

We have started on work that aims to understand the nature of our community.

It is obvious by now that the Corona virus crisis has changed our lives forever.

We know that we need a fresh look at our relationship with our community and our economy,
and collect evidence and act to co-create a better future.



Os ddim ni pwy? Os ddim 'rwan pryd?

If not us who? If not now, when?

Diolch Yn Fawr

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**CWMNI
BRO
FFESTINIOG**

