

Towns – Leisure, Learning, Living, Working

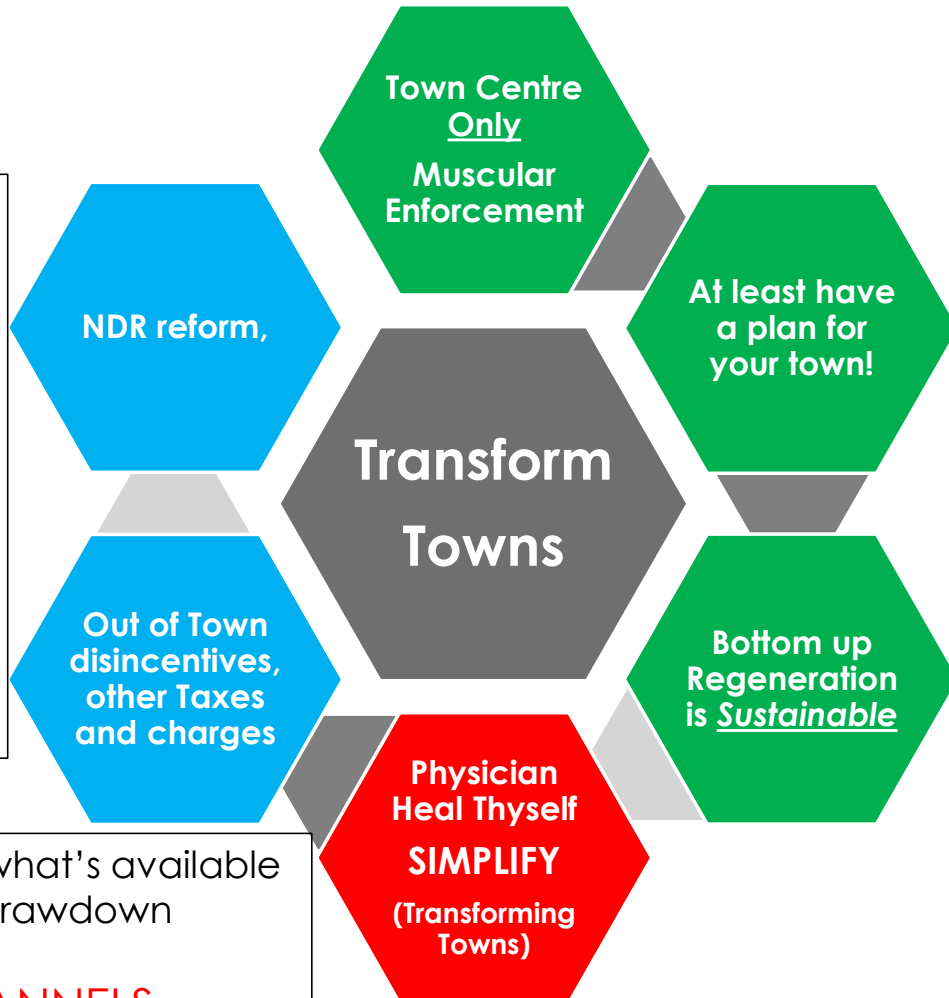
Develop creative Local solutions & Lobby for National changes

Reality: Very difficult to achieve but requires us to challenge - "Why not?" attitude.

FINANCIAL INCENTIVES & DISINCENTIVES

Smaller stakeholders don't know what's available
Overcomplicated – access and drawdown

SIMPLIFY GRANT/LOAN CHANNELS



Less polite – prohibit Out of Town
Derisk for LA...Build local capacity
Identify strategic empties

Unique, play to a town strengths
Does it inspire the locals?
Project plus
Active travel/20 Minute N'bourhd
Sunk cost regret
Hubs? Work from local
Green spaces – well being
Concentrate Retail + more Living

BIDS, Town Councils, etc
- We are agnostic
Young people, older people
Good Practice Exchange –
Create a Network

PLANNING & COMMUNITY ENGAGEMENT